

5 things you should know when ordering Spirit Wear

1. ORDERING SPIRIT WEAR CAN BE STRESSFUL

Being in charge of spirit wear can be stressful. All eyes are on you and your reputation can be at risk. After all, you are in charge of branding your school for the academic year.

Parents and teachers are watching your every move to make sure that your program runs smooth and they receive the order they purchased in a timely manner. You may find out very quickly that some parents have little patience.

2. THE CHEAPEST PRICE IS NOT ALWAYS THE BEST CHOICE

Buyer Beware! It is the cheapest price for a reason. Whether it is a lower quality garment or a shirt with simple generic one color artwork, no customer support, etc... you need to be careful. Many parents and teachers **will not** buy your spirit wear if the shirt does not look appealing to the eye. You may buy the shirts cheap, but you will lose money if you can't sell them. Instead, spend a little bit more money up front for a good-looking, colorful design that everyone will be proud to wear. You will make more money by selling additional apparel.

3. USE AN ESTABLISHED COMPANY

Use a company that has been around for a while and has a solid reputation for serving their customers. You will want to make sure that the company can provide you with fast turnaround time and great customer service. The company should be willing to assist you through the design and ordering process, answering any questions that you have along the way. Finally, find out about the company's policy if something goes wrong with an order. The last thing you want is to be stuck with a lot of misprinted shirts.

4. FAST TURNAROUND TIME IS IMPORTANT

Be sure that the company you select for your spirit wear program has the ability to turn your order around in 7 working days. Many parents will start contacting you immediately, asking when their order will be ready.

5. EXCELLENT CUSTOMER SERVICE IS KEY

This is a game changer. If you find a company that has a reputation for excellent customer service, you can take that stress away. You will know if the company has good customer service when you make your first phone call.